

PLANNING & EVENTS APPROVAL FORM

Date Submitted
Executive Director
Coordinator
Event
Date of Event
Theme
Scriptural Reference
Special Guest(s)
Date Approved
Modifications
Reviewed by: Authorized Staff
Approved by:
Elder Beryl I. Cowthran, Senior Pastor/Founder
A completed copy of this planner will be placed on file in the Executive Office for evaluation and reference.



DIVINE INTERVENTION

What is the plan for prayer for this event?

What are the evangelistic goals of this event?



PLANNING & EVENTS CHECKLIST

AREA	DATE	SIGNATURE OF CONTACT
		PERSON
Business Admin.		
Facilities Request Form		
Equipment Usage Form		
Announcement Form		
Cleanup		
Open/Lock		
Finance		
Counters		
Budget		
Check Requests (due at		
least 2wks prior to		
event)		
HELPS Ministry		
Ushers		
Greeters		
Deacons		
Protocol Team		
Security		
Armorbearers		
Others		
Kingdom Builders'		
Network		
Call to Worship		
Altar Call		
Graceful Sounds &		
Arts		
Media (Sound) Audio		
Video		
Praise Team		
Graceful Voices		
Psalmist		
Dance		
Liturgical Dance		
Mime Dance		
Choir Women's Chorus		
Male Chorus		



PLANNING & EVENTS CHECKLIST

AREA	DATE	SIGNATURE OF CONTACT PERSON
Publicity		
Printed Material		
Radio		
Television		
Newspaper		
Hospitality/Guest Ser	vices	
Personal Pastoral Assistants		
Drivers		
Lodging Reservations		
Travel (Airfare, etc)		
Catering/Reservations		
Hospitality Service Team		
Administrative		
Guest Questionnaire		
Letter of Invitation to		
Speaker		
Letter of Confirmation to		
Speaker		
Letter to Pastors/ Special		
Guests		
Welcome Letter for		
Guest(s)		
Guest's Itinerary		
Letter to		
Mayor/Proclamation		
Proclamation		
Media Advisory		
(to event 3 week prior)		
Worship Schedules		
Press Release		
(72 hours after event)		



Planning & Events Budget Sheet

Name of Event:	
Date of Event:	
INCOME	
Fundraisers	
Offerings	
Contributions	
Other revenue	
Total revenue	\$
EXPENSES	
Publicity/Advertising	
Radio	
Commercials	
Printed Materials	
Lodging	
Venue (Off-site)	
Transportation (Limo/ special rentals)	
Travel	
Airfare/Ground	
Office Supplies	
Culinary	
Dining –out	
Dining –in	
Catered	
Misc. Refreshments	
Items Needed:	
Special Fees:	
Psalmists/Special Musical Guest	
Sound/Tech. Assistance	
Honorarium: (see Pastor Cowthran)	
	(Check)
	(Check)
Total Expenses	\$
Excess of revenues over expenses	\$\$
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PROPOSED FUNDRAISERS FOR EVENT

Please list all proposed fundraisers, including date, time, and location. Please place an "X" in the blank indicate that a facilities request form and an bulletin announcement form have been submitted for "fun"raiser.

Type of FundRaiser	Date	Time	Location	Approval
				Facilities Request Form
				Bulletin Announcement
				Form
				Facilities Request Form
				Bulletin Announcement
				Form
				Facilities Request Form
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				Facilities Request Form
				Bulletin Announcement
				Form



PUBLICITY

Please complete at least 45 days prior to date of event.

NEWSPAPER/MAGAZINE

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A. _____Contact person

Phone

Name of Newspaper

Contact

Phone

Name of Newspaper

B. Will a photo be submitted? (Approval required prior to submittal to any organization or media representative.)

Advertisement

A. Who will design and copy the layout? ______ (please include on budget sheet)

B. Dates that ad(s) will run

C. Cost of each Ad \$_____ (please include on budget sheet)

FLYERS/PUSHCARD

A. Who will design and print the layout? _____

- B. Size _____
- C. Quantity _____
- D. Cost \$_____ (please include on budget)



PUBLICITY (continued)

RADIO

A. Please list the radio station(s) that will publicize the event. Please include cost(s) on budget sheet.

	\$
Station	cost
	\$
Station	cost
	\$
Station	cost

B. Who will produce the Radio Spot? N/A

TELEVISION

A. Please list the television station(s) that will publicize the event. Please include cost(s) on budget sheet.

\$

Station

Station

Station

\$ cost cost \$ cost

B. Who will produce the television commercial?



All publicity (newspaper, flyer/push-card, radio, & television) requires prior approval. <u>PHYSICAL REQUIREMENTS</u>

LOCATION OF EVENT/VENUE (*If the event is to be held at Grace Hill Campus, please submit a "Facilities Request" form.*)

A. Where will the event be held? ______B. Is the facility owned by the City of Shreveport or Bossier? ______

C. Facility Costs \$_____ (please include on budget sheet)

D. Special Seating Arrangements? _____ If yes, please explain. _____

E. When will you set-up for the event? _____

F. Special decorations or arrangements. Please be specific. _____

EQUIPMENT (If the event is to be held at any Grace Hill Site, please submit an "Equipment Usage" form.)

- A. Piano_____
- B. Organ_____
- C. Screen/Projector_____
- D. DVD player_____
- E. Television_____
- F. Microphone(s) ______ (please specify number)
- G. Podium_____
- H. Other(s) _____



CULINARY REQUIREMENTS

A. Date of Services Requested:
B. Estimated Time of Meal:
C. How many guest(s) dining:
D. If dining <i>out</i> , please specify where <i>and</i> confirm reservations:
E. If dining <i>in</i> , please specify caterer:
F. Proposed cost of dining \$ (please include on budget sheet)
G. Special seating and decorations: (Please be specific.)
MENU
Please submit to hospitality team/culinary services at least 30-days prior to event. Please note special dietary requests of Pastor Cowthran & guest(s).



Action Items

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GUEST QUESTIONNAIRE (Speaker/Psalmist/etc.)



Beryl I. Cowthran, Senior Pastor/Founder P. O. Box 37987 Shreveport, LA 71133 (318) 540-7856 (main)

GUEST SPEAKER QUESTIONNAIRE

Name			
Spouse's Name			
Mailing Address			
City	_ State		Zip
Contact Person			
Contact Number		Fax	
Email address			
Website			
Will anyone travel with you?	yes	no. If ye	es, please list name and
appropriate title			
SPECIAL ACCOMODATIONS Please check all that apply.			
A. What is your beverage prefere	ence?		
Water (please circle one- room temperature/cold)			
Juice (please circle one- room temperature/cold)			
Hot Tea			
other; please specify			

B. When would you like your beverage served?

_____ Before ministering

_____While Ministering

_____ After Ministering



GUEST SPEAKER QUESTIONNAIRE continued

C. Do you require a light snack prior to ministering?yes what is/are your preference(s)?	no. If yes,
Fruit	
Vegetables	
Cheese/Crackers	
other; please specify	
D. Please inform us of any food allergies, special dietary needs, etc.	
E. Please inform us of any other special accommodations:	

HOTEL ACCOMMODATIONS

The Administrative Office of Grace Hill Church will make your hotel reservations unless stated otherwise by personal request or contract.

A. What type of room(s) do you need? (I.e. King-size bed, non-smoking, adjoining suite with king-size bed, double, etc.) *Please be specific*.



GUEST SPEAKER QUESTIONNAIRE continued

B. Number of rooms requested? _____ C. Day, Date, & Time of Check-In_____ D. Day, Date, & Time of Check-out_____ E. Will you need an early check-in or a late check-out? Please be specific. FLIGHT ACCOMODATIONS A. Would you like for us to make the flight arrangements? _____ yes _____no. If yes, please specify the preferred day, date, and time of arrival and departure and list any special accommodations. (For Example, Monday, August 10, 2009, morning, wheelchair requirement) B. Airline Preference (i.e. Delta, American Airlines, Continental, etc.)? C. Frequent Flyer # If your offices will be responsible for making your travel arrangements, the Administrative Offices of Grace Hill Church will reimburse at the lowest flight costs 28-days prior to the date of the event. Arrival Airline(s) & Flight Number(s) _____ Arrival Date ______ Time_____ am/pm (circle one) Armorbearer/Assistant_____ Contact Number_____



GUEST SPEAKER QUESTIONNAIRE Continued

<u>Departure</u>					
Airline(s) & Flight Number(s)					
Departure Date	Time	_ am/pm (circle one)			
Total Cost of Reimbursement for Guest an Assistant \$					
MINISTRY PRODUCTS					
A. Will you need a table for ministry products? If yes, do you need our office to provide an		no			
B. Will you ship the product to our office prior If yes, what method of shipping will you use		yesno.			
RECORDING CONSENT (audio/video)					
Permission granted denied to	o record message	es.			
Signature	Date_				
Confirmation: Once travel arrangements have been Administrative Office of Grace Hill Church including t Gracechill.ghc@gmail.com and Ghcfinance03@gmail.	he cost of the airlin				



APPENDIX

SAMPLE DOCUMENTS

MEDIA CONTACTS

PLANNING & EVENTS FEEDBACK FORM



SAMPLE LETTER OF INVITATION

August 4, 2019

(Address)

Dear Pastor (Name)

I greet you in divine love and high esteem.

We respectfully request that you be our guest speaker for 2nd Church Anniversary on Sunday, August 11, 2019. The Church Anniversary will be held at Grace Hill Church, 1303 Line Avenue, Shreveport, Louisiana.

The theme for this year's 2nd Church Anniversary is "Amazing Grace" 1 Peter 5:10. We have declared this year the "Year of Expansion", and we look forward to a mighty move of God.

If I can be of any further assistance, please feel free to contact (Contact Person) at (xxx) xxx-xxxx.

By His Grace,

Beryl I. Cowthran, PhD. Senior Pastor/Founder

BIC/js



SAMPLE LETTER -CONFIRMATION OF SPEAKER

September 9, 2019

Dear (name):

I greet you in divine love and high esteem.

Thank you for accepting our invitation to minister Sunday, September 22, 2019. The Sunday Grace Experience begins at 10:00 a.m. at the Grace Hill Church, 1303 Line Avenue, Shreveport, Louisiana.

Our theme for the occasion is "The Year of Expansion", II Kings 6:17, I Chronicles 4:9-10, Matthew 9:17. We are praying for and anticipating a mighty move of God.

If I can be of any further assistance, please feel free to contact me at (phone number).

By His Grace,

Beryl I. Cowthran, PhD. Senior Pastor/Founder

BIC/js



SAMPLE INVITE LETTER FOR PASTORS

August 3, 2019

Dear Friend,

Most Holy Greetings. We the Grace Hill Church are always excited about the new things the Lord is doing within our ministry. Of course, it is with brotherly love that we invite you to share with us in our 2nd Church Anniversary Celebration. Our guest speakers will be Pastor Tyra Cobb, Pastor of Joy Church, Marshall, Texas (Sunday, August 11, 2019) and Pastor Brian Scott, Pastor of Union Baptist Church, Harlem, New York (Sunday, August 18, 2019).

The services will be held at Grace Hill Church, 1303 Line Avenue, Shreveport, Louisiana 10am each Sunday. We sincerely want you to come and share with us. Our theme is "Amazing Grace" – I Peter 5:10. Please R.S.V.P. no later than Wednesday, August 7, 2019.

If I may be of any further assistance, please feel free to contact me via email at gracehill.ghc@gmail.com or call (phone number).

By His Grace,

Beryl I. Cowthran, PhD Senior Pastor/Founder

BIC/js



SAMPLE WELCOME LETTER

August 11, 2019

Dear Pastor (name),

Greetings in the name of our Lord and Savior Jesus Christ!

Welcome to the place where God heals! On behalf of the Grace Hill Church family, I extend warm salutations. May your time sharing with us be a most memorable occasion.

If you have any needs, please feel free to contact (contact person) at (phone number).

Grace & Peace,

Beryl I. Cowthran, PhD. Senior Pastor/Founder

BIC/tj



SAMPLE OF PROCLAMATION

PROCLAMATION

WHEREAS, the Grace Hill Church, where Elder Beryl I. Cowthran, is Senior Pastor and Founder, reaches out and is committed to discipling the Church to impact the world, and,

WHEREAS, the Grace Hill Church will hold its 2nd Church Anniversary Celebration, in Shreveport, Louisiana, Sunday, August 18, 2019; and,

WHEREAS, Elder Beryl I. Cowthran, after much prayer, and fasting, shared a vision with seven people of like mind and organized Grace Hill Church, "The Place Where God Heals" established August 10, 2017, and,

WHEREAS, our mission is to disciple the Church to impact the world with the gospel of Jesus Christ. We endeavor to teach others that Jesus is the Light of the World; thereby, encouraging them to transform from visionless lives to living purpose-filled according to God's divine plan. We hope to be examples of Christ in deed while personifying His loving character through grace, and

WHEREAS, *Grace Hill will be a church of common people with a common belief and common culture for Kingdom building, and,*

NOW, THEREFORE, I, Adrian Perkins, Mayor of the City of Shreveport, do hereby proclaim, Sunday, August 18, 2019, as:

"GRACE HILL CHURCH DAY"

in the City of Shreveport, and urge all citizens to join with family, friends, and members of the Grace Hill Church to commit to the spiritual growth, community fortitude, and vibrant success of our great city.

IN WITNESS WHEREOF, I have hereunto set my hand and caused the Seal of the City of Shreveport to be affixed.



SAMPLE LETTER FOR PROCLAMATION

August 7, 2019

Mayor (name) Shreveport City Hall Shreveport, Louisiana 71108

Dear Mayor Perkins,

We invite you to share with us in 2nd Church Anniversary Celebration. The service will be held at 1303 Line Avenue, Shreveport, Louisiana at **10:00 a.m., Sunday, August 18, 2019**. We humbly request your presence to present the proclamation to members of Grace Hill Church.

Please advise our office if you or a representative would be available to present the proclamation.

If I can be of any further assistance, please feel free to contact (contact person) at (phone number).

Respectfully,

Beryl I. Cowthran, PhD. Senior Pastor/Founder

BIC/tj



SAMPLE OF ITINERARY



2nd Church Anniversary Sunday, August 18, 2019 Guest Pastor Assistant: name Proposed Itinerary

"Amazing Grace" 1 Peter 5:10

Sunday, March 22, 2009

Departure from Washington, DC (Ronald Reagan National Airport) 12:00 pm		
(Delta Airlines Flight # 1965)		
Arrival in Shreveport, LA (Shreveport Regional A	Airport) 4:20 pm	
(Delta Airlines Flight # 5544)		
Departure to Shreveport Hilton Hotel	4:30 pm	
Departure to Grace Hill Church	7:20 pm	
Arrival at Grace Hill Church	7:35 pm	
(Dinner- Grace Hill Church)		
Departure to Shreveport Hilton Hotel	10:15 pm	
Arrival at Shreveport Hilton Hotel	10:30 pm	

Monday, March 23, 2009

Check-out from Shreveport Hilton Hotel	9:30 am
Departure for Shreveport Regional Airport	9:45 am
Arrival at Shreveport Regional Airport	10:00 am
Flight departure (Northwest Airlines Flight # 2231)	11:30 am
Arrival in Washington, DC	5:37 pm
(Northwest Airlines Flight # 1640)	



"Church Anniversary" Grace Experience Service -10:00 A.M. Sunday, August 11, 2019

Time	Minutes	Assignment	Person Serving	Special Notes
10:00-10:01a.m.	1 minute	Call to Worship	Pending	
10:01-10:05a.m.	4 minutes	Hymn	Graceful Voices	pending
10:05-10:06a.m.	1 minute	Scripture	Pending	
10:06-10:07a.m.	1 minute	Prayer	Pending	
10:07-10:09a.m.	2 minutes	Exhortation	Pending	
10:09-10:24a.m.	15 minutes	Praise & Worship	Graceful Voices	
10:24-10:27a.m.	3 minutes	Reminders	(Name of person)	
10:27-10:30a.m.	3 minutes	Mission Statement Recitation	Youth member	
10:30-10:37a.m.	7 minutes	Selection	Graceful Voices	
10:37-10:41a.m.	4 minutes	Greetings	Member of Grace Hill	Grace Hill Song
10:41-10:51a.m.	10 minutes	Tithes, Offerings & Emphasis	Pastor B. Cowthran	
10:51-10:54a.m.	4 minutes	Introduction of Speaker	Pastor B. Cowthran	
10:54-11:34a.m.	40 minutes	A Word from the Lord	Speaker (name)	Name of Church
11:34-11:39a.m.	5 minutes	Invitation	Speaker (name)	
11:39-11:45a.m.	6 minutes	Remarks/Benediction	Pastor B. Cowthran	



SAMPLE ORDER OF WORSHIP-THE EXPERIENCE

"Special Occasion/Event/Conference" Grace Experience Service-10:00 A.M. Sunday, August 3, 2019

Time	Minutes	Assignment	Person Serving	Special Notes
6:45-7:00pm	15 minutes	Intercessory Prayer	Intercessors	
7:00-7:10pm	10 minutes	Preview to Power	Protocol Team & Praise Productions	
7:10-7:15pm	5 minutes	Word Explosion		
7:15-7:17pm	2 minutes	Call to Worship		
7:17-7:19pm	2 minutes	Opening Selection	Graceful Voices	
7:19-7:20pm	1 minute	Welcome Cyber-Church		
7:20-7:35pm	15 minutes	Praise & Worship	Graceful Voices	
7:35-7:50pm	15 minutes	Selections	Graceful Voices	
7:50-7:55pm	5 minutes	Pastoral Greetings & Emphasis		
7:55-8:05pm	10 minutes	Tithes, Offerings, &Pledges		
8:05-8:10pm	5 minutes	Ministry in Song	Graceful Voices	
8:10-9:00pm	50 minutes	A Word From the Lord	Guest Speaker	
9:00-9:02pm	2 minutes	Invitation/Expressions		
9:02-9:05pm	3 minutes	Benediction		



MEDIA ADVISORY

(Please submit 3 weeks prior to event.)

MEDIA ADVISORY FOR IMMEDIATE RELEASE (DATE) CONTACT: Church Representative OFFICE: (xxx) xxx-xxxx CELL: (xxx) xxx-xxxx

NAME of CONFERENCE "Theme"

Grace Hill Church will host (name of conference or event)!

- WHAT: Elder Beryl I. Cowthran, Senior Pastor/Founder will host HARVEST CONFERENCE 2019. Services are FREE and open to the public.
- WHO: Elder Beryl I. Cowthran, Senior Pastor/Founder of the Grace Hill Church.

Conference Speakers:

Wednesday Night: Bishop or Pastor, Senior Pastor/CEO Church name, Shreveport, LA

- Thursday Night: Bishop or Pastor name, Senior Pastor *Church name, Gardena, CA*
- Friday Night: Bishop or Pastor name, Senior Pastor *Church name, Richmond, VA*

Recording Artists (names)

Empowerment Sessions held nightly at 6:00 p.m. (\$25.00 class registration * \$ 35.00 after October 22, 2019)

- WHERE: Grace Hill Church 1303 Line Avenue SHREVEPORT, LOUISIANA 71101 (318) 540-7856
- WHEN: Wednesday, November 4, 2019-Friday, November 6, 2019

<u>website</u>



MEDIA CONTACTS

Planning & Events Coordinator will contact with newspaper, radio and television unless stated otherwise by Pastor.

NEWSPAPER

Shreveport Sun Email: sunweekly@aol.com 2224 Jewella Avenue Shreveport, LA 71109-2497 (318) 631-6222 (MAIN) (318) 635-2822 (FAX)

FLYER/PUSHCARD

Infinite Impressions

Contact: (Pastor) Jeremy Cowthorn Email: jeremy@infiniteimpression-media.com (318) 834-2423

RADIO STATIONS

The Radio Group (KDKS 102.1, KBTT 103.7, KOKA 980)

Contact: Rasheeda Joseph Email: <u>rasheeda@radiogroupshreveport.com</u> Website: radiogroupshreveport.com 208 N. Thomas Drive Shreveport, LA 71107 (318) 464-7486 (CELL) (318) 226-5687 (MAIN) (318) 320-0957 (FAX)

Cumulus Radio Group (KMJJ 99.7)

Contact: (Pastor) Corey Williams Email: Website:KMJJ@cumulus.com 270 Plaza Loop Bossier City, LA 71111 (318) 549-8500 (MAIN) (318) (318)



TELEVISION STATIONS

KSLA Channel 12

General Comments: <u>comments@ksla.com</u> News Department: <u>news12@ksla.com</u> PSA's/Community Calendar: <u>psa@ksla.com</u> 1812 Fairfield Avenue Shreveport, LA 71101

Contact: Tralicia Allen Email: <u>danshell84@yahoo.com</u> (318) 834-9354

Lions Production, LLC

Contact: Tralicia Allen Email: <u>danshell84@yahoo.com</u> (318) 834-9354

KMSS Fox 33

Charlie Nell Jones Website: www.kmsstv.com 3519 Jewella Avenue Shreveport, LA 71109 (318) 393-3050 (CELL) (318) 631-5677 (MAIN)

KTAL Channel 6

(318) 629-6000 (MAIN) (318) 617-4308 (CELL) (318) 629-7161 (MAIN) (318) 294-3104 (CELL) 3150 N. Market Street Shreveport, LA 71107

KTBS Channel 3

Website: ktbs.com 312 E. Kings Hwy Shreveport, LA 71104 (318) 861-5880 (MAIN) (318) 218-9025 (CELL) (318) 219-4680 (FAX)

COMCAST

6529 Quilen Road Shreveport, LA 71108 (318) 213-4100 (MAIN) (318) 213-4226 (FAX)

PLANNING & EVENTS FEEDBACK FORM



Date
Executive Director
Coordinator
Event
What would you say the outcome of this (special service, seminar, conference or special event) was?
What could we do to improve the (special service, special event, seminar or conference)?
How often you would like for this (special service, special event, seminar or conference) to occur?
How many people attended the event?
How many people:
• Received prayer
 Received other tangible resources
 Completed guest cards
• Received salvation
 Became members of Grace Hill Church



Submit at least a paragraph or two about the outcome of this event, some of the key persons in attendance, how many people were served or were in attendance according to the event, the purpose of the event and plans for the next event. (Please submit within 72 hours after the event.)